

Jason Smith

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Professional Summary

Media and communications professional with expertise in video editing, content creation, and public relations. Skilled in producing engaging content, managing live broadcasts, and collaborating with teams to deliver impactful stories. Experienced in drone operations, newsroom coordination, and digital content strategy.

Professional Experience

KUTV 2 NEWS – CBS — *Video Editor / Photographer / Part 107 FAA Drone Pilot*
August 2005 – Present

- Edit daily newscasts, reporter packages, and special segments to meet tight deadlines.
- Manage newsroom feedroom operations, including tuning in live ENG, LiveU, and satellite feeds.
- Capture dynamic aerial footage as an FAA Part 107 Certified Drone Pilot.
- Support web content creation and assist the web team with digital updates.
- Act as supervisor in the manager's absence to ensure smooth newsroom operations.

Overstock.com — *Video Content Creator*
October 2011 – December 2016

- Produced and edited commercial and internal corporate videos for marketing campaigns.
 - Managed multiple projects, ensuring deadlines and creative objectives were met.
 - Collaborated with marketing teams to align video content with brand messaging.
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Skills

- **Video Production & Editing:** Avid Newscutter, Adobe Creative Suite, Final Cut Pro
 - **Broadcast Operations:** ENPS, iNews, LiveU, ENG Cameras
 - **Drone Operations:** FAA Part 107 Certified Drone Pilot
 - **Technical Skills:** Studio Lighting, Live Audio Operation, Studio Camera Operation
 - **Leadership:** Supervisory experience and team coordination
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